

Why consider panaters.com?

panaters.com works on providing an innovative pricing strategy which will help customers buy products at less/discounted price.

How does Slab Pricing work?

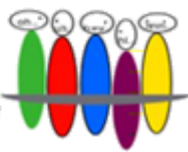
Based on the Analytics, Market research and Customer sentiments **price slabs** are determined and defined for products. Each Slab consists of specific price and quantity. As number of Buyers increases on a Product, price discounts increases and all customers will get product at the last slab price or very less/discounted price.

When does the deal end and notified?

Deal ends on either ticking **Deal Date is Over** or **quantity on all slabs are sold**. **E-mail/SMS** will be sent to every customer who bought the product on the **Deal Price** i.e. last slab price and any refunds.

Customers Benefits:

- More buyers more discounts.
- Get your near and dear ones buy and get great discounts.
- Only @ **panaters.com**, where even buyers can make a deal.



Example:

panaters.com has defined 2 slabs for Lumos fan

- **Slab 1** - Quantity: 2, Price: 27778
- **Slab 2** - Quantity: 2, Price: 26456

Lets assume, 3 buyers bought the product in 2 different slabs as explained below.

lumos

Price Countdown
07Days09:16:16

Be the first to review this product

₹33,070.00-

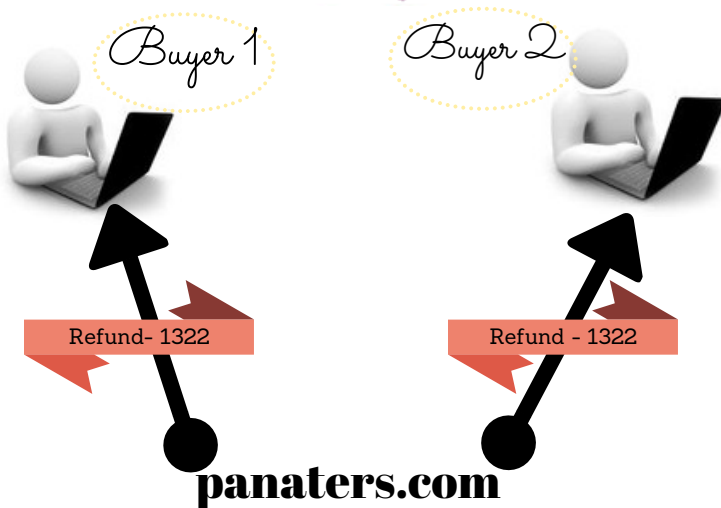
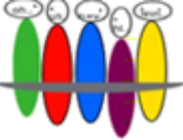
₹27,778.00

Quantity	Price	Bought	Remaining
1 - 2	₹27,778.00	0 Sold	2 left
3 Or Above	₹26,456.00	0 Sold	2 left

Buyer 1 Buys @ 27778

Buyer 2 Buys @ 27778

Buyer 3 Buys @ 26456



When the Deal is Over:

- Only 3 buyers have bought the **Lumos** fan.
- Buyer 1 and Buyer 2 bought in **Slab 1** at **27778/-**
- Buyer 3 bought in **Tier 2** at **26456/-**.
- Price at which the last buyer **i.e. Buyer 3** bought is **26456/-**.
- **panaters.com** will refund **1322/-** for the Buyer 1 and Buyer 2.
- So all the 3 buyers will receive the product at **26456/-**.